# College of Pharmacy Fourth Year. Communication Skills. **Interviewing and Assessment**

### **Overview**

1-Patient assessment is an important aspect of patient care. **Determining what patients understand about their medications**, **how they are taking their medications**, **how well their medications are working**, **and problems they perceive with their** therapy are key elements to ensuring positive health outcomes.

2-Interviewing is one of the most common methods used in patient assessment. This lecture focuses on ways of improving patient assessment and the interviewing process.

### Introduction

- 1-Pharmacists often must obtain information from patients as part of the patient assessment process. It range from simple requests, such as asking whether a patient is allergic to penicillin, to complex problems, such as determining whether a patient is taking a medication properly.
- 2-One of the first steps in the patient assessment process should be to determine not only what medications patients may take but also what patients already know about their medications and their health-related problems.
- 3-Determining how much patients know is necessary because **patient education** strategies vary depending on the depth of understanding patients already possess.
- 4-Patients who are **very familiar with their medications** have **different needs** than those **who know relatively little**. It is **inefficient to repeat information that patients already understand**. You provide the information you think is important for a particular patient.

## **Components of an Effective Interview**

The interviewing process contains several critical components that should be Mastered.

## **A-Listening**

- 1-When we think about **skills of communication** we probably think first of the skills involved in *speaking clearly*. However, **an equally critical part of the communication process, and perhaps the most difficult to learn, is the ability to be a good listener.**
- 2-In the relationship between a health professional and patient, the patient's feeling of being understood is <u>therapeutic in and of itself</u>. It helps to ameliorate the sense of isolation and helplessness that accompanies a patient's experience of illness.

- 3-Some communication habits can interfere with your ability to listen well.
  - A-Trying to do two things at once makes it evident that patients do not have your full attention.
  - B-Jumping to conclusions before patients have completed their messages can lead to only hearing parts of messages.
  - C-Focusing only on content cause us to miss much of the meaning in the messages people send us.

Listening well involves understanding **both the content** of the information being provided and the **feelings being conveyed**.

Skills that are useful in effective listening include:

- **A-Summarizing**
- **B-Paraphrasing**
- C- Empathic responding.

### **A-Summarizing**

When a patient is providing information, it is necessary for you to try to *summarize* the critical pieces of information.

Summarizing allows you to be sure you understood accurately all information that the patient conveyed.

## **B-Paraphrasing**

When using this technique, you attempt to convey back to the patient the essence of what he or she has just said. The following are examples of paraphrasing:

Patient #1: I don't know about my doctor. One time I go to him and he's as nice as he can be. The next time he's so rude!

Pharmacist #1: He seems to be very inconsistent

## **C-Empathic Responding**

1-Many of the messages patients send to you involve the <u>way they feel</u> about their illnesses or life situations.

If you are able to communicate <u>back to a patient that you understand these</u> <u>feelings</u> (emotional meaning in a patient message), then <u>empathic</u> response can be established.

2-The main difference between an empathic response and a paraphrase is that empathy serves primarily as a reflection of the patient's feelings rather than focusing on the content of the communication. The following examples, adapted from the section on paraphrasing, should illustrate the difference.

**Patient:** I don't know about my doctor. One time I go to him and he's as nice as he can be. The next time he's so rude I swear I won't go back again.

#### **Pharmacist:**

Paraphrase: He seems to be very inconsistent.

Empathic Response: You must feel uncomfortable going to see him if you never know what to expect.

3-If you convey an empathic response to the patients, they may be more open with you and they will more likely tell you that they are having trouble taking their medications as prescribed or that they do not understand regimen directions if they know that you will not think them stupid or incompetent.

\*The "Listening Techniques for the Interview Process" are shown in the table 1.

# **Table 1: Listening Techniques for the Interview Process**

- Stop talking. You can't listen while you are talking.
- Get rid of distractions. These break your concentration.
- Use good eye contact (i.e., look at the other person). This helps you concentrate and shows the other person that you are indeed listening.
- **React to ideas, not to the person.** Focus on what is being said and not on whether you like the person.
- **Read nonverbal messages.** These may communicate the same or a different message than the one given verbally.
- Listen to how something is said. The tone of voice and rate of speech also transmit part of the message.
- **Provide feedback to clarify any messages.** This also shows that you are listening and trying to understand

## **B-Probing**

1-Another important communication skill is learning to **ask questions in a way that elicits the most accurate information**. This technique is called "**probing**."

2-The phrasing of the question is important. For instance, "why" type questions can make people feel that they have to justify their reason for doing a certain thing. It is usually better to use "what" or "how" type of questions. For example, people might become defensive if asked "Why do you miss doses of medication?" instead of "What causes you to miss doses of medication?"

3-In addition, the timing of the question is important. The patient should be allowed to finish answering the current question before proceeding to the next one.

4-In addition, <u>leading questions should be avoided</u>. These questions strongly imply an expected answer (for example, "You don't usually forget to take the medication, do you?" or "You take this three times a day with meals, right?"). These questions lead patients into saying what they think you want to hear rather than what the truth may be.

5-To conduct an effective interview, it is important to understand the differences between **closed-ended** and **open-ended questions**.

A-A closed-ended question can be answered with either a "yes" or "no" response or with a few words at most.

B-On the other hand, an open-ended questions allow people to respond in their own way and expand their answers.

C-For example, a **closed**-ended question would be "**Has your doctor told you how to take this medication?**" The patient may only respond with a "yes" and not provide any useful information to you. On the other hand, an example of an **open-ended question** would be "**How has your doctor told you to take this medication?**"

With an open-ended question you are allowing patients to present information in their own words.

D-Closed-ended questions reduce the patient's degree of openness because you are doing most of the talking. For this reason, **closed-ended** questions are referred to as "**pharmacist-centered questions**."

E-**Open-ended** questions permit open expression and for this reason are sometimes referred to as "patient-centered questions."

F-You may find a **combination of open-ended and closed-ended** questions most efficient for you in your practice. **Patient encounters may be initiated with an open-ended question, followed by more directed, closed-ended questions**.

G-For example, if you want to know whether Mr. Raymond is experiencing bothersome side effects from his antihypertensive medication, you may say "What things have you noticed since beginning this medication?"

H-If necessary, open-ended questioning can be followed by more direct questions that focus on specific side effects, such as "**Do you have trouble sleeping**?," and so on.

6-For new prescriptions, the questions "What did your doctor tell you the medication is for?," and "How did your doctor tell you to take the medication?," are suggested as a way for assessment of patient understanding of new prescriptions.

7-Open-ended questions provide an opportunity for you to assess whether or not the patient **understands the key elements of drug therapy** (shown in table-2).

### **Table 2: Key Elements of Drug Therapy**

- 1-Tell the patient the **name**, **indication**, and **route** of administration of the medication:
- 2– Inform the patient of the **dosage regimen**:
- 3-Tell the patient how long it will take for the drug to show an effect:
- 4-Tell the patient how long he/she might be taking the medication:
- 5–Discuss **major side effects** of the drug:
- 6–Discuss **storage recommendations**, ancillary instructions (e.g., shake well, refrigerate)

### **C-Asking sensitive questions**

- 1-Some questions you ask patients may be particularly sensitive. Questions assessing **adherence**, or **alcohol** use. Assessment of effects (including side effects) of medications that relate to **sexual functioning** may also require a diplomatic approach.
- 2-There are a number of techniques that can make such questions easier to ask. Before asking a question about a sensitive topic, let the patient know that the behaviors or problems you are asking about are common. If you acknowledge that "everyone" has similar problems, it makes the issue seem less threatening. For example, say to a patient "It is very difficult to take a medication consistently, day after day. Nearly everyone will miss a dose of medication once in a while" before asking specific questions about adherence. Framing the question in this way can make it feel safe for patients to admit that they are having difficulty adhering to a medication regimen.
- 3-Another technique for reducing the threat of sensitive questions is to ask whether the **situation has ever, at any time, occurred and then ask about the current situation.** For example, asking first whether the patient has ever missed a dose of a medication and then progressing to estimates of the number of doses missed in the last week may make the information the patient provides more reliable.
- 4-In addressing these issues, the way <u>you phrase the question and your tone of voice</u> should be no different for a question on alcohol consumption as for a question on use of an over-the-counter (OTC) product.
- 5-In structuring the interview, <u>it helps to embed more threatening topics among less</u> threatening topics and to ask more "personal" questions later in the interview.

For example, questions about alcohol consumption may be better accepted by the patient if they follow questions about caffeine consumption.

6-If patients seem reluctant to address an issue, it helps to discuss the reason why you are asking a particular question. A statement such as: "People often do not think of alcohol as a drug, but there are many medications that can interact with alcohol. I ask about alcohol use so that I can help you prevent problems with the medications you take." If patients understand the reason for a question, they are more likely to respond honestly.

7-In any case, before asking any question, and especially one that may be sensitive, be sure that the **question is necessary and that you have a clear need for the information** in your efforts to help the patient.

### **D-Use of silence**

- 1-Another skill that you must learn in order to be an effective interviewer is the art of using **silence** appropriately.
- 2-Many times, the patient needs time to think about or react to the information you have provided or the question you have asked. Interrupting the silence destroys the opportunity for the patient to think about this material.
- 3-On the other hand, the **pause might be due to the fact that the patient did not understand the question completely**. In this situation, the question should be restated or rephrased.
- 4-**Responding with empathy** is a necessary component of any communication you have with a patient قد يكون الصمت. ابلغ في التعبير عن التعاطف من الكلام.

## **E-Establishing rapport**

Successful interviews are marked by a high degree of **rapport between the two parties**. Rapport is built mainly on mutual consideration and **respect**. You can aid this process by using **good eye contact**, by using a **sincere**, friendly **greeting**, by being **courteous during the discussion**, and by **not stereotyping** or **prejudging** the patient. Each patient must be seen as a unique individual.